

# **FREE META FROM “FREE PALESTINE”**

## **A Study on Systemic Bias Against Zionist Content on Meta Platforms**

This study examines the systemic bias against Zionist voices within Meta’s content policies and decision-making bodies. It reveals how pro-terror organizations and ideologies have infiltrated the platform’s governance, silencing Jewish voices while allowing anti-Semitic rhetoric and glorification of terrorism to thrive.

**Meta hates Zionists.**

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# INTRODUCTION

This report analyzes the inherent bias which exists against Zionists on Meta platforms. The leadership of Meta Oversight committee and other areas of the company indicate Anti-Semitism and an open hostility to Zionism which exists against Jews on Meta platforms.

## KEY CONVERSATIONS

This investigation included multiple discussions with leading Israeli government figures, including:

**Amichai Chikli**, Israel's Minister of Diaspora Affairs.

**Gilad Erdan**, former Israeli Ambassador to the United States and the UN, former head of Internal Security, State of Israel.

**Danny Danon**, Israeli Ambassador to the UN.

**Eylon Levy**, former Israeli Spokesperson.

Additional conversations have been had with **World head of media relations for Chabad, The Jewish Agency, Yair Netanyahu and other leading figures in Jewish and Israel. Influencers were widely afraid to comment on the record. Nearly every Jewish influencer is censored or restricted, including Arab Israeli Josef haddad who we note has been banned from Facebook.**

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## SOURCES OF INFORMATION

This study relies on publicly available information, including:

- [Meta Oversight Board Transparency Reports](#)
- Articles from The Jerusalem Post, The New York Times, Ynet, and others.
- [NGO Monitor reports](#)
- Statements from pro-Palestinian organizations, including 7amleh ([source](#)).

# OVERVIEW OF META'S BIAS

## CENSORSHIP OF ZIONIST CONTENT

Pro-Israel and Zionist voices face systematic censorship on Meta platforms, including shadow bans, account removals, and restrictions. Zionist users often self-censor out of fear, while anti-Israel and pro-terror narratives—including "From the River to the Sea," "Jihad", "Shaheed" and "Intifada"—are allowed to thrive unchecked.



[Source: Oversight Board](#)

## REMOVAL OF BETAR

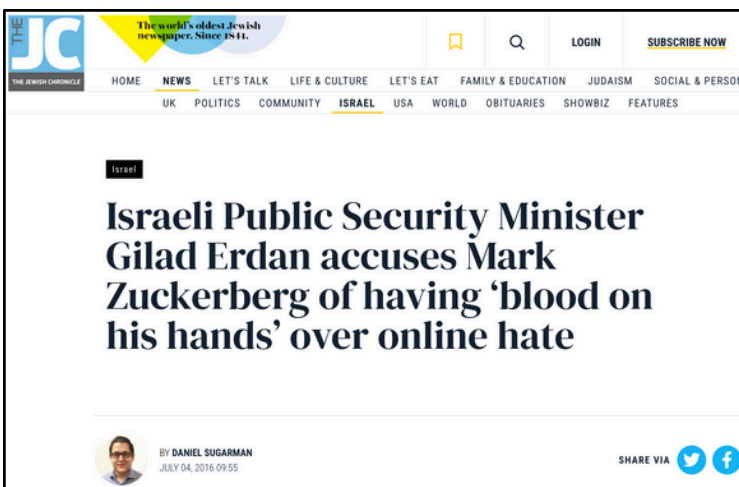
On November 16, 2024, Meta removed Betar, a 100-year-old Zionist organization, over a satirical post about distributing beepers to terror sympathizers. The post, targeting SJP (Students for Justice in Palestine), highlighted the absurdity of Meta's tolerance for pro-terror content. Betar's removal illustrates the platform's clear double standard.

To date, Meta failed to provide transparency or justification.

[Source: Ynet - <https://www.ynetnews.com/business/article/bkwv20wg1g>].

## ISRAELI GOVERNMENT LEADER (2016)

In 2016, then-Israeli Public Security Minister **Gilad Erdan** accused Meta of having "blood on their hands" for allowing content inciting violence against Israelis:



[Source: The JC](#)

# JEWISH ORGANIZATIONS WARN META

On September 5, 2024 it was reported that the Jewish community had extensive concerns regarding Meta:

“The fact that multiple members of Meta’s Oversight Board have made statements to delegitimize the terror of October 7 and unjustly criticize Israel shows that there was clear bias in their decision to rule that “from the river to the sea” doesn’t constitute hate speech,”

“Instead of evaluating the context and history of the phrase as a direct call to violence, the board chose to hold Israel to an unfair double standard that will only lead to further online antisemitism,” he added.

**ADL: “We are concerned about the allegations of anti-Israel bias from some members of the Oversight board who may have been involved in the recent outrageous decision regarding the phrase ‘from the river to the sea.’ We will be investigating this further.”**

The World Jewish Congress said the Oversight Board “has shown itself to be a biased body that ultimately fails to protect vulnerable communities from hate speech.”

“The Oversight Board lacks transparency and accountability,” the organization said in a statement. “The World Jewish Congress will continue to work closely with Meta to ensure that hate speech and calls for violence are removed from the platform.”



source: [Nypost.com](https://nypost.com)

# META'S OVERSIGHT BOARD

## WHAT IS THE OVERSIGHT BOARD?

Meta's Oversight Board, established in 2020, functions as the platform's "Supreme Court" for content moderation. This independent body of 21 members sets policies and reviews appeals on content removals.

**It has been reported that they claim can't be removed from their roles.**

Source: [The New York Times](#)



## KEY UNREPORTED DECISION: "FROM THE RIVER TO THE SEA"

In September 2024 this oversight board made a ruling which was called antisemitic "from the river to sea". Source: [nypost.com](#)

**In November 2024, the Oversight Board ruled that criticism of the phrase "From the River to the Sea" constitutes Islamophobia rather than hate speech. Meta's justification:**

"Some stakeholders view the phrase as anti-Semitic or threatening to Israel, while others see it as an expression of solidarity with Palestinians. Meta cannot conclude that it constitutes a call to violence or exclusion."

*In reviewing the phrase "From the River to the Sea" in the aftermath of the attacks of October 7, 2023 and Israel's response, some stakeholders have shared that they view the phrase as anti-semitic or as a threat to the State of Israel. Others have shared that they use the phrase in support of the Palestinian people and believe that calling it anti-semitic is either inaccurate or rooted in Islamophobia. Based on these differing views of the phrase, Meta cannot conclude, without additional context, that the users in the content in question are using the phrase as a call to violence against a group based on their protected characteristics or to advocate for the exclusion of a particular group.*

Source: [Meta Transparency Center](#)

# META OVERSIGHT BOARD: KEY MEMBERS AND THEIR BIASES

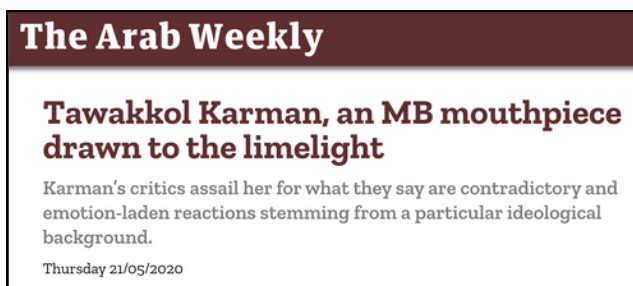
The Oversight Board includes members with documented anti-Israel positions:

## TAWAKKOL KARMAN

- A prominent leader in the Muslim Brotherhood, Karman has a long history of anti-Israel rhetoric and activism. She has openly praised the International Criminal Court's (ICC) decision to investigate former Israeli Prime Minister Benjamin Netanyahu and called for IDF soldiers to be arrested. Her social media accounts prominently feature Palestinian flags and posts supporting Palestinian narratives.
- She has described Israel's actions in Gaza as "ethnic cleansing" and a "war of extermination." On X (formerly Twitter), she frequently shares content from Gaza's Ministry of Health and posts inflammatory statements.
- In a Facebook post, Karman expressed support for "the Palestinian people's struggle against the Israeli occupation," describing Israel as a perpetrator of "immeasurable terror against the Palestinians."

### Sources:

- [X Post by Tawakkol Karman](#)
- [The Jerusalem Post](#)
- [Atalayar](#)
- [The Arab Weekly](#)



# META OVERSIGHT BOARD: KEY MEMBERS AND THEIR BIASES

## NIGHAT DAD

- Nighat Dad actively supports Palestinian activism and has led workshops for digital activists, including members of Students for Justice in Palestine (SJP). She has consistently criticized Meta for "silencing Palestinian voices" despite evidence of pro-Palestinian favoritism on the platform.
- In her public statements, Dad has accused Israel of exploiting its influence to remove Palestinian content, claiming, "While Israel can get Facebook and others to take down content it deems hateful, Palestinians can't do the same."
- Dad also highlighted the role of AIPAC in U.S. politics, asserting that "few presidential candidates can resist its appeal or refuse its endorsement."

### Sources:

- [Meedan](#)
- [TRT World](#)
- [X Post by Nighat Dad](#)

At the upcoming forum, [Meedan's workshop](#) will feature Dr. Dima Saber and Dr. Scott A. Hale alongside Nighat Dad, founder and executive director of the [Digital Rights Foundation \(DRF\)](#) in Pakistan. Taysir Mathlouthi of [7amleh](#) — The Arab Center for the Advancement of Social Media — will moderate.

PDAF 2024 is hosted virtually by 7amleh over two days from June 4-5. This year's event is centered on the theme "Artificial Intelligence: Revolutionary Promises and Discriminatory Realities."



Workshop 01

Fine-tuning Large Language Models for the Larger World

TRAINERS

MODERATOR

Dr. Dima Saber  
Director of Programs  
Meedan

Nighat Dad  
Executive Director  
Digital Rights Foundation

Dr. Scott Hale  
Director of Research  
Meedan

Taysir Mathlouthi  
EU Advocacy Officer  
7amleh

# Why is Facebook silencing Palestinian voices for Israel?

Facebook wanted to usher in a brave new world. The free flow of information between people would challenge the ossified power of traditional media. Yet Facebook now finds itself creating a world it aimed to challenge, but with it now on top.





# META OVERSIGHT BOARD: KEY MEMBERS AND THEIR BIASES

## ALAN RUSBRIDGER

- Rusbridger has a history of inflammatory comparisons, stating that “Israel’s actions in Jenin were every bit as repellent as Osama Bin Laden’s attack on New York on September 11.”
- He recently noted that “the horrors of 7 October most certainly did not happen in a vacuum” and commented that “Palestine is ‘winning’ the asymmetric war on TikTok, X, and Instagram.”

### Sources:

- [The Forward](#)
- [The Jerusalem Post](#)



**Guardian Editor: Sorry About That 9/11-Jenin Comparison**  
By Daniel Treiman  
March 6, 2008

The editor of Britain’s left-wing Guardian newspaper is saying sorry for a 2002 editorial that argued that “Israel’s actions in Jenin were every bit as repellent as Osama Bin Laden’s attack on New York on September 11.”

The editorial came in the wake of Israel’s military incursions into the Jenin, which sparked media reports — particularly in the British press — of mass-atrocities against Palestinian civilians. The reports, of course, ultimately proved to be unfounded.

“I take full responsibility for the misjudgment,” Guardian editor Alan Rusbridger said at the closing section of Britain’s Jewish Book Week, where he was speaking along with former Ha’aretz editor David Landau.

## ENDY BAYUNI

Bayuni has publicly advocated for Indonesia to champion the establishment of an independent Palestinian state and support its full membership in the United Nations.

### Source:

- [The Jakarta Post](#)

## HELLE THORNING-SCHMIDT

During her tenure at Save the Children, the organization collaborated with kindergartens that staged mock killings of Israelis during graduation ceremonies. NGO Monitor also documented partnerships with organizations tied to terrorist groups during this time.

### Source:

- [NGO Monitor](#)

# META OVERSIGHT BOARD: KEY MEMBERS AND THEIR BIASES

## KHALED MANSOUR

- Khaled Mansour has praised Hezbollah saying they have fought Israel “heroically” and writes of Palestinian terrorism (“armed resistance,” as he calls it) as mere “details and tactics” that one should “not get bogged down in.”
- Mansour supports controversial figures like Francesca Albanese, a UN Special Rapporteur condemned by the U.S., Canada, France, and Germany for anti-Semitic comments.
- On his blog, Mansour writes that “the apartheid regime and the Israeli occupation are the root cause of the problem and the violence in the region.”

### Sources:

- [NGO Monitor](#)
- [Khaled Mansour Blog](#)

Similarly, in a [May 17 entry on his blog](#), [Khaled Mansour wrote](#), “the apartheid regime and the Israeli occupation are the root source of the problem and the cause behind this bloody violence in which Palestinians pay an immeasurably heavier costs than Israelis. These kind of prices were paid by many peoples in the periods of colonialism and apartheid, which ended in almost all the world, except for our region and specifically in Israel and the Palestinian enclaves surrounded by the Israeli military mechanism.”

## AFIA ASANTEWAA ASARE-KYEI

- Afia Asantewaa Asare-Kyei: Oversight Board Member. Director of George Soros’ Open Society Foundation, Africa.

### Source:

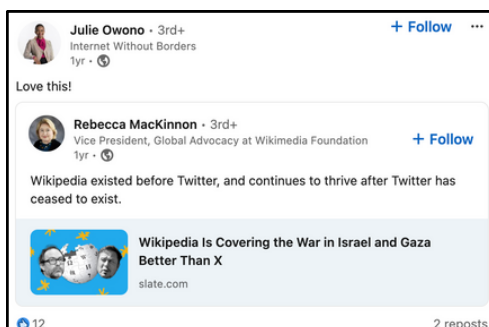
- [Council of Europe](#)

## JULIE OWONO

- Owono has described Wikipedia as a “trusted source” on Israel, despite its documented bias against Zionism. Wikipedia has also banned the ADL as a source.

### Source:

- [Linkedin](#)



# 7AMLEH – THE ARAB CENTER FOR THE ADVANCEMENT OF SOCIAL MEDIA

## COLLABORATION WITH 7AMLEH

In April 2024, Meta executives, including **Miranda Sissons** and **Nick Clegg**, met with representatives from 7amleh. This pro-Palestinian group has defended posts glorifying terrorism and actively campaigns against protections for Jewish users.

## META EXECUTIVES AT THE MEETING

**Miranda Sissons:** Meta Director of Global Human Rights Policy.

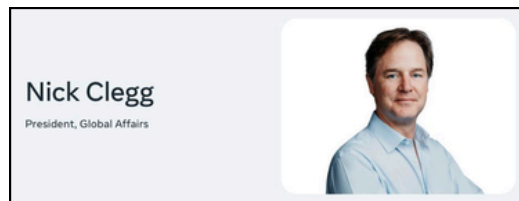
Miranda Sissons was a researcher for Human Rights Watch, a radical anti-Israel organization. She was deported from Israel and arrested in a raid by Israeli security forces on the International Solidarity Movement's offices after its activists met with a terrorist who carried out a suicide bombing.

Source: [Sydney Morning Herald](#)



**Nick Clegg:** He is the number 2 worldwide executive for Meta to Mark Zuckerberg. He has repeatedly called for arms sales to be suspended to Israel.

Source: [The Guardian](#)



## 7AMLEH'S ROLE

7amleh has received funding from European governments and its officials have openly praised Palestinian terrorists. Ahmad Qadi, a senior 7amleh member, admitted his Facebook posts expressing support for "the resistance" were removed for policy violations.

Source: [NGO Monitor](#)

# DEMANDS FOR ACCOUNTABILITY

## IMMEDIATE ACTION REQUIRED

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**Government Oversight:** We call on governments worldwide to immediately investigate Meta's complicity in Jew-hatred worldwide. Meta's policies have emboldened hate speech, and led to violence against Jews while silencing Zionist voices. In the US, we urge the incoming FCC chair to add Anti-Semitism to upcoming hearings.

We urge the Israeli government to immediately investigate.

**Engage with Jewish Leaders:** Meta must immediately meet with representatives of the Jewish community and Israeli leadership to address concerns about systemic bias and anti-Semitism on its platforms. The recently formed Zionist Leadership Council consisting of multiple organizations and influencers are prepared to meet in Israel, the US and Europe.

Failure to take action by December 15 will result in next steps, which can include global protests, sit-ins at Meta offices, and boycotts. Our board is currently debating protests at the home of Mr. Zuckerberg. We are not the ADL of Jonathan Greenblatt

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**BUSINESS**

### Incoming FCC chair Brendan Carr vows to 'dismantle' Big Tech's 'censorship cartel'

By **Thomas Barrabi**  
Published Nov. 18, 2024 | Updated Nov. 18, 2024, 3:20 p.m. ET

22 Comments

Source: [nypost.com](https://nypost.com)

# **A CALL TO ACTION**

**As our founder Ze'ev Jabotinsky said we have nothing to apologize for. We say to Meta,** "Instead of excessive apology and instead of turning our backs to the accusers - as there is nothing to apologize for, and nobody to apologize to - it is long overdue to respond to all current and future accusations, reproaches, suspicions, slanders and denunciations by simply folding our arms and loudly, clearly, coldly and calmly answer, 'Go to Hell!'".

We have formally requested a comment from Meta addressing this report. This report started after we retained multiple attorneys in the US & Israel regarding a beeper joke. Many institutions worldwide, from UNWRA to the International Criminal Court have been corrupted. Its apparent Meta has deep anti-semitic issues.

This report should terrify decent people worldwide. As proud and strong Zionists, we are not Jews with trembling knees.

**Am Israel Chai.**

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 **BETAR**

## **BETAR**

Founded in 1923, Betar is a Revisionist Zionist Organization devoted to the ideals of Ze'ev Jabotinsky. We have been silenced for beeper jokes and demand to immediately be reinstated to Meta.

